

Introduction To Journalism And Mass Communication Notes

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individuals, institutions and policies that make or
enable that work. The arts are ... Introduction to
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communication is the process of imparting and
exchanging information through mass media to large
segments of the population. It is usually understood for
relating to various forms of media, as these
technologies are used for the dissemination of
information, of which journalism and advertising are
part. Mass communication differs from other forms of
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and organizational communication, because it focuses
on particular resources transmitting in Mass
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Principles of journalism include: journalistic truth or the process of collecting and verifying data. Introduction to

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