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Wikipedia Cable Cowboy: John Malone and the Rise of the Modern Cable Business In 1973, 29-year-old John Malone became the CEO of a debt-ridden Denver cable company, Tele-Communications, Incorporated; in 1998, he sold TCI for \$48 billion. In the intervening 25 years he frenetically built a cable and media monopoly. Cable Cowboy: John Malone and the Rise of the Modern Cable ... An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age by some and reviled by others as a ruthless robber baron, is revealed as a bit of... Cable Cowboy: John Malone and the Rise of the Modern Cable ... To wit, Malone's Liberty Global is selling its European cable assets to wireless provider Vodafone for \$22

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